

PSNA COLLEGE OF ENGINEERING AND TECHNOLOGY, DINDIGUL 624622

PSNA - MHRD – IIC Cell

Innovation Ambassador (IA) Training Program

(Implemented by Ministry of Education's Innovation Cell, AICTE)



IIC Innovation Ambassador Training Series

Objective

IICs at institutes are envisioned an instrumental role to drive innovation and startup ecosystem at campus while connecting with ecosystem enablers at regional and national level. For this, the role of faculty being a member of IIC is very important to play as a mentor or guide young minds in their pursuit of Innovation and entrepreneurship and equally crucial for mentors to have the adequate mentoring skills. Considering the fact that Indian HEIs are lacking in innovation and start-up mentor capacity to guide students on IPR, Innovation and Entrepreneurship, Institutions Innovation council of MoE's Innovation Cell aims to build mentorship capacity of IIC members through a series of training programs and designate the trained IIC members as "IIC - Innovation Ambassador". IIC-MoE's Innovation Cell has taken a target to train more than 5000 faculties to develop mentoring skills on above four themes by end of 2019-2020 IIC calendar year (by June 2020).

The beneficiaries of these training programs will join the network as "IIC-Innovation Ambassador" and perform the role of mentor in their respective IICs, will provide support to other IICs as resource person in organizing various programs related to innovation and startup and spread the message of innovation & start-up among the students and faculties. Further, there will be some incentive opportunities for Innovation ambassadors for the services offered during post training period and to connect directly with MoE's Innovation cell and also reward points for IICs to take part in this process.

Theme

- Design Thinking & Innovations
- IPR & Technology Transfer
- Pre - Incubations & Incubation Management
- Entrepreneurship Development Programs

Role of IIC's Innovation Ambassador

- Perform the role of mentor in their respective IICs
- Provide support to other IICs as resource person
- Spread the message of innovation & start-up among the students and faculties.

From: **no-reply** <admin@aicte-india.org>
Date: Fri, 25 Jun 2021 at 09:30
Subject: Innovation Ambassador Training Schedule (30th June - 31st July 2021) and Prior Registration Requirements: MoE's Innovation Cell - reg.
To: <principal@psnacet.edu.in>

Dear IIC Faculty Member,
Thank you for showing interest in the Innovation Ambassador (IA) Training Program of the Ministry of Education's Innovation Cell and AICTE.

We have obtained your nomination through the Institution's Innovation Council (IIC) established at your institution.

The Innovation Ambassador (IA) training program is scheduled from **30th June to 31st July 2021**. All the sessions will be conducted in online mode and session links will be visible only after login into the IA portal. Total 22 sessions to be held (16 sessions for Foundation level and 17 sessions for Advance level) on varied topics ranging from I&E policy initiatives to I&E ecosystem development. The detailed schedule and session plan is attached for your reference.

Faculties nominated for Foundation level can login into IA portal with your registered email id to access the training sessions and assessments.

Link: <https://ia.mic.gov.in/>

Login: Registered email id in IIC Portal

Password: Will be shared before the training session

For the faculties nominated for Advance level IA training, Training session menu will be enabled in the existing IA Portal before the 30th June 2021.

Submission of assessments for both Foundation and Advanced Level Training will be through the IA portal only. Assessment window will remain open only for the next 4 working days for submission. Upon successful completion of all training sessions e-Certificates will be issued in the portal itself.

For More detail please visit: <https://iic.mic.gov.in/iic-innovation-ambassador2021>

Establishment of Institution's Innovation Council (IIC) at institute, nomination of IIC faculty for IA training & completion has weightage in the ARIIA 2021.

For any IA related query or registration, you may contact Mr. Udyan Maurya, Start-up Fellow, MIC at 011 29581240 or write at startupfellow3@aicte-india.org

For any specific query, you may reach Shri. Dipan Sahu, Asst. Innovation Director, MoE's Innovation Cell at 01129581226, dipan.sahu@aicte-india.org

PFA: <https://drive.google.com/file/d/1s4YfB2ZWlvBi4RfjZwGX-d8cbPTK8gLT/view?usp=sharing>

Thanks & regards.

Dipan Sahu

Asst. Innovation Director

Ministry of Education's Innovation Cell

AICTE HQ, Nelson Mandela Road, Vasant Kunj,

New Delhi 110070 Phone: 011 29581226

Fig. 1. Intimation of the IA Program Through E-mail.

S. No.	Date and Time	Level	Session Title	Expert Name
1	30 th June 2021 03.00 PM to 04.30 PM (1.5 Hours)	Joint Session	I&E Initiatives & Programs of MoE for HEIs	Dr. Abhay Jere, Chief Innovation Officer, MIC Dr. Mohit, Innovation Director, MIC Dr. Elan, Asst. Innovation Director, MIC Mr. Dipan Sahu, Asst. Innovation Director, MIC
2	1 st July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Joint Session	National Innovation and Startup Policy (NISIP): Guiding Framework for HEIs	Mr. Dipan Sahu, Asst. Director, MIC Dr. Pooja Rawat, Innovation Officer
3	2 nd July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Joint Session	National Education Policy (NEP): Research, Innovation and Entrepreneurship for HEIs	Prof. Meenakshi Sood, Associate Professor, NITTTR, Chandigarh
4	5 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Joint Session	Integration of Research, Innovation and Entrepreneurship in Academic Institutions and Economic Growth of Country	Dr. Sajeew Chandran, PhD Director, Adv. Drug Delivery Research & IVIVC/ Biopharmaceutics, Lupin Ltd. (Research Park), Pune.
5	6 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic	Application of Design Thinking Tools and Approach for Right Problem Identification and Solution Development	Mr. Sanket & Ms. Prajakta Co-founders, Nodes Pvt. Ltd., Pune Mrs. Anandita Sengupta, Entrepreneur & Chief Designer, Magic Crate, Bangalore
6	7 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic & Advance	Attaining Problem-Solution Fit: Application of Market Concept and Research in Validation of Idea/Solution	Mr. Preet Deep Singh, AVP, Invest India, New Delhi
7	9 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic & Advance	Attaining Market-Product Fit: Prototype Designing Process and Tools for Development of Minimum Viable Product (MVP)	Dr. Pankaj Parashar, Founder, Cutting Edge Medical Devices Pvt. Ltd. Indore
8	10 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Advance	Understanding Technology Readiness Level (TRL), Manufacturing Readiness Level (MRL) and Investment Readiness Level (IRL) Stages & Implications in Innovation Development	Dr. Ashutosh Pastor, Incubation Manager - FITT, IIT Delhi
9	10 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic	Business Potential and Opportunity Identification for the Innovation: Innovation Rubric and Business Model Canvas Preparation	Dr. B. L. Lakshmi Meera AVP & Head - Forge Academy, Coimbatore Innovation & Business Incubator
10	13 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Advance	Innovation Management Process & Approaches at early Stage of Development of Innovation and Startup	Mr. Hiranmaya Mahanta, CEO, iHub, Amhedabad.
11	15 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic & Advance	Business Plan Development: Components and Stages in Business Plan Development	Mr. Arjun Panchal, Founder & CEO, papaZapata, Incubation Unit, SIBM, Pune
12	17 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Advance	Business Plan Development: Application of Finance and Cost Concepts in Business Plan Development	Mr. Arjun Panchal, Founder & CEO, papaZapata, Incubation Unit, SIBM, Pune
13	19 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic & Advance	Validation of Business Opportunity: Application of Market Research Tools at the Early Stage of Startup	Mr. Preet Deep Singh, AVP, Invest India, New Delhi

14	21 st July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Advance	Attaining Business Fit: Startup Planning and Management	Mrs. Darshana Parmar Jain, CEO & Investor, Snapper Future Tech, Pune
15	23 rd July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic & Advance	Legal Structures and Ethical Steps in Establishing Startups	Mr. Amit Singal, CA Founder, Startupbuddy Pvt. Ltd.
16	24 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic & Advance	Generation and Management of IP at the Early Stage of Innovation and Startup Development	Dr. Sanjeev Majumdar, Manager, NRDC & Mrs. Pooja Bhatia, Chief Manager, I-TTO, FITT, IIT Delhi
17	26 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic	Planning and Managing Pre-Incubation Support System in HEI & Resource Mobilization Strategy	Dr. Yogesh Bhrahmankar, Head-Incubation & Entrepreneurship, Symbiosis Centre for Entrepreneurship & Innovation, Pune
18	26 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Advance	Planning and Managing Incubation Support System in HEI & Resource Mobilization Strategy	Dr. Muthu Singaram, CEO, IIT Madras HTIC Incubator
19	28 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Advance	Planning and Managing IPR Facility in HEIs: Technology Transfer Office (TTO) Model	Dr. Anil Wali, MD, Foundation for Innovation and Technology Transfer, IIT Delhi
20	28 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic	Success story of Student Innovators and Entrepreneurs	Four top Student Innovators and Entrepreneurs from NIC 2021 will be invited
21	30 th July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Basic	Application of Emotional Intelligence and Business Intelligence Quotient in Human Resource Development	Mr. Vinay Patrale
22	31 st July 2021 03.00 PM to 04.30 PM (1.5 Hours)	Joint Session	Roles and Responsibility of Faculty Innovation Ambassadors: Faculty as Mentor and Engagement in Post Training Activities	Mr. Dipan Sahu, Asst. Innovation Director, MoE's Innovation Cell, New Delhi & IIC Team

- 5 Joint Sessions
- 5 Sessions Exclusively for Basic Level
- 6 Sessions Exclusively for Advance Level
- 6 Sessions Common for Basic and Advance Level

Please Note:

- Nomination of Faculty IIC Members for IA Training through the IIC Portal and by the IIC President only. Those who have already received Innovation Ambassador training and registered their public profile are eligible to participate in Advanced Level and others can participate in Basic Level Training. Login to IIC portal (<https://iic.mic.gov.in/login>) and go to "Schemes" tab in the left panel for IA nominations and submit nominations.
- For More detail please visit: <https://iic.mic.gov.in/iic-innovation-ambassador2021>
- Nomination window is still open. Those IICs have not yet submitted the nominations can submit till 15th July 2021. Please ignore if you have already nominated.
- Establishment of Institution's Innovation Council (IIC) at institute, nomination of IIC faculty for IA training & completion has weightage in ARIIA 2021.

For any IA related query or registration, you may contact Mr. Udayan Maurya, Start-up Fellow, MIC at 011 29581240 or write at startupfellow3@aicte-india.org
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Fig. 2. Schedule and Session Title of the IA Program

The faculty members from the various department have actively participated in Innovation Ambassador Training Program (Foundation Level & Advanced Level) conducted by Ministry of Education's (MoE's), Innovation Cell and AICTE during the period from **30-June-2021 to 31-July-2021** in online mode and completed the training program.

Dr. A. Vincent Antony Kumar, Professor & HOD / IT, Head of MHRD – IIC Activities.

Table 1. List of IA Training Program Participants with Their Details

S. No	Name, Designation & Department of the Participants	Category
1	Dr K Srinivasan , Asso. Prof. / Civil	Foundation
2	Dr G R Kannan , Prof. / Mechanical	Foundation
3	Mr S Karthik , Asst. Prof. / Mechanical	Foundation
4	Ms N Sasikala , Asst. Prof. / IT	Foundation
5	Dr V Chitra Devi , Asso. Prof. / English	Foundation
6	Dr T Hemalatha , Prof. & Head / AI & DS	Advanced
7	Dr VE Jayanthi , Prof. & Head / BME	Advanced
8	Dr S Pushpalatha , Prof. / CSE	Advanced
9	Mr B Pushpavanam , Asst. Prof. / EEE	Advanced
10	Mr R Venkatesh , Asst. Prof. / Physics	Advanced
11	Dr D Gnanasangeetha , Asst. Prof. / Chemistry	Advanced
12	Dr A Vanitha Katharine , Asso. Prof. / MCA	Advanced

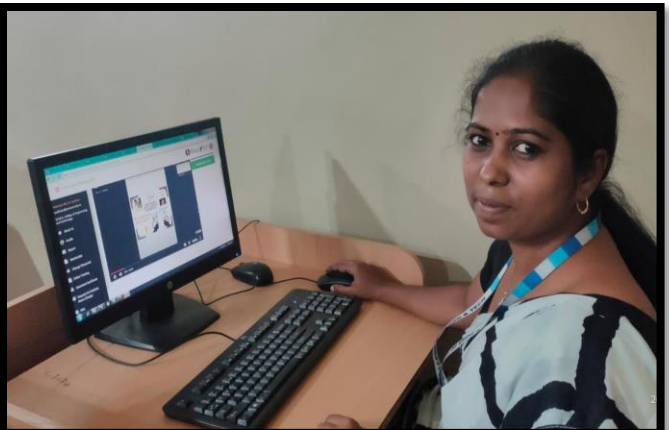
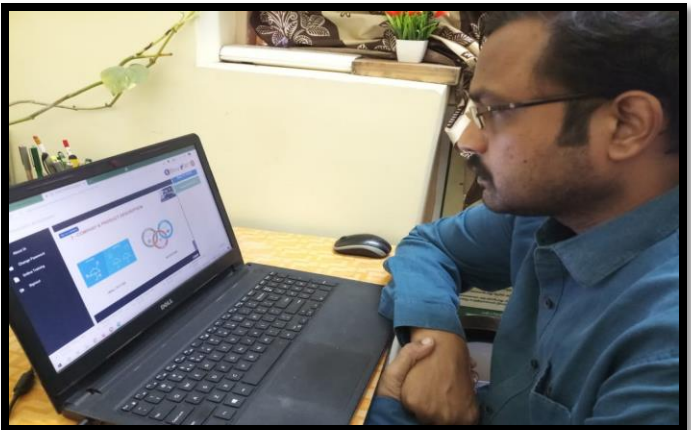
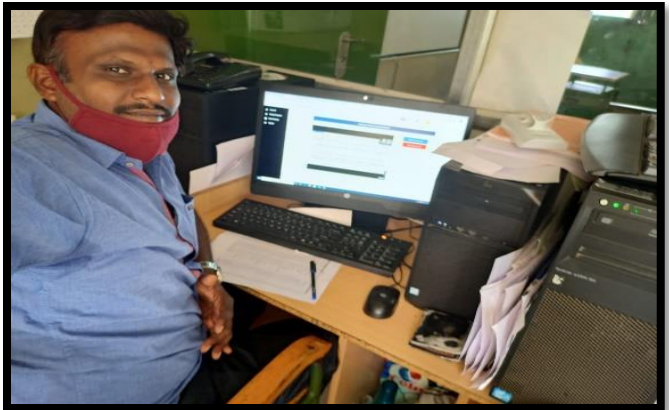
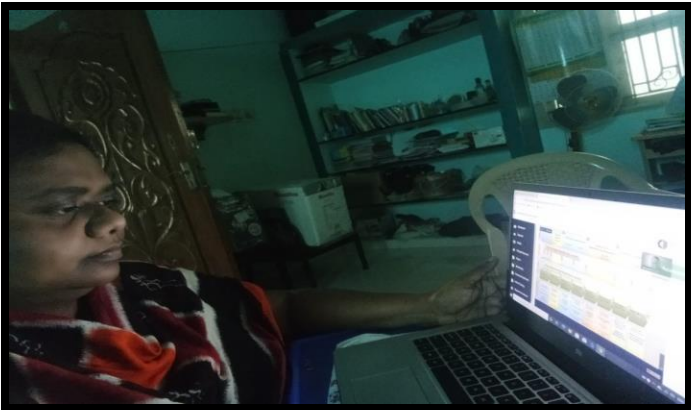
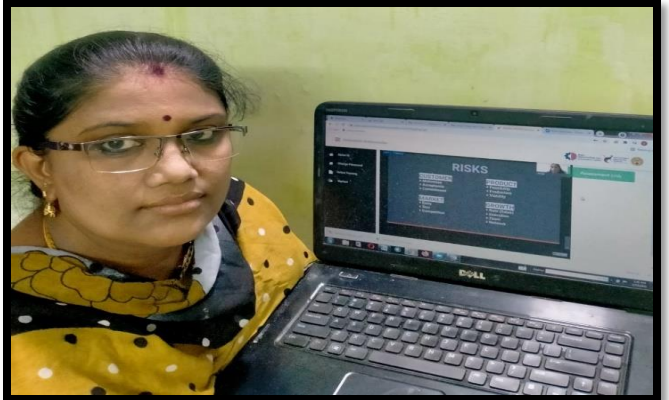


Fig. 3. Snapshots of IA Program Participants



Fig. 4. IA (FL) Training Program Completion Certificates of Participants



Fig. 5. IA (AL) Training Program Completion Certificates of Participants